



PARTNERSHIP OPPORTUNITIES

The North Queensland Toyota Cowboys enjoy the largest footprint in the National Rugby League and are one of only a few professional sporting organisations with a successful community-based ownership structure.

CONTACT : ROSS ALDRIDGE

T 07 4773 0773 / M 0428 058 080 / E raldridge@cowboys.com.au





ADDITIONAL OPPORTUNITIES

MATCH DAY PARTNERSHIP

A match day at Queensland Country Bank Stadium is much more than just the game – take ownership of a North Queensland Toyota Cowboys home game in season 2020 and showcase your brand, products and services in-stadium to a massive local and national audience.

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DIGITAL ADVERTISING

Reach an engaged audience of national and regional customers through a digital advertising package with the North Queensland Toyota Cowboys! Our in-house digital team can deliver an integrated, customised campaign across the club's platforms – club website (cowboys.com.au), mobile site, official club app, social media profiles and direct email marketing. The Cowboys will manage all aspects of the advertising process, from ad serving to the delivery of detailed reporting on your campaign.

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COMMUNITY PARTNERSHIPS

The North Queensland Toyota Cowboys are committed to making a difference. By promoting positive change, enriching lives and providing opportunities for charities to raise awareness, our structured programs are changing lives and strengthening communities.

Recognising that education is the cornerstone of community sustainability and prosperity, we partner with education providers to make a difference in our schools, universities and training institutions. Our programs centre on building inclusive and connected communities and, with the support of our partners, particularly focus on improving the lives of young Indigenous people.

We invite you to align your brand with our community programs to help you achieve your community profile and corporate social responsibility objectives.

CONTACT: SAMANTHA JOHNSTONE | T 07 4773 0709 | E sjohnstone@cowboys.com.au

