



COWBOYS CORPORATE HOSPITALITY

2026



A MESSAGE FROM OUR CHAIRMAN

As we reflect on a milestone year – our 30th anniversary – we are reminded that the Cowboys story is one of resilience, community and belief.

What began as a bold idea from a proud region has grown into a powerful legacy. This past season we paid tribute to who we are and where we've come from, with moments of reflection throughout the year.

As a community-owned club, we'll remain firmly committed to developing pathways for local talent and creating opportunities for players to reach the highest level – right here at home. That commitment is only possible with the continued support of our corporate members.

Looking ahead, we're already taking steps to further cement the North Queensland Toyota Cowboys brand – deepening our regional ties and growing our presence in communities across our footprint and beyond.

Corporate Hospitality at the Cowboys is among the most sought after in the League – offering a premium platform to connect, entertain and build lasting relationships.

From the exclusivity of our Premium Suites to the relaxed atmosphere of the Club Lounge, and the unrivalled access of the Field Club, each experience is thoughtfully designed to impress and deliver exceptional value.

With 12 home games at Queensland Country Bank Stadium and a suite of curated events throughout the year, 2026 promises to be another exciting chapter.

I look forward to seeing you at the game.

Lewis Ramsay

Lewis Ramsay
North Queensland Toyota Cowboys Chairman



OFFERING

2026 COWBOYS CORPORATE HOSPITALITY

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PREMIUM SUITES



Nestled between the 20-metre lines on the upper level of the Western Grandstand, our premium suites redefine luxury and live sport. With panoramic views of the action and an atmosphere of refined comfort, these suites are designed to impress even the most discerning guests.

Enjoy world-class footy in a private setting that blends sophistication with excitement—perfect for entertaining clients or simply indulging in the best the game has to offer.



INVESTMENT

(16-seats) \$57,550 / \$63,305 (incl GST)

FEATURES

- Fully serviced 16-seat private suite on Level 3 at 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- Air-conditioned internal dining space with full glass outlook to an external balcony
- Dedicated waitperson to ensure you don't miss a moment of the game
- External bar tables and dedicated seating for comfort and convenience
- Gourmet food and beverage options tailored to suit, from charcuterie to gourmet seafood platters*
- Enjoy easy stadium access through a dedicated corporate gate

**Food and beverage costs are additional to the price.*

INCLUSIONS

- 4 x Full season tickets in the Eastern Grandstand for regular season NRL home games (valued at \$1,640)
- 2 x Dean Street Carpark passes for each NRL home game
- 1x Cowboys Corporate Membership (for primary account holder) which includes second priority access to NRL ticket pre-sales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- 4 x Cowboys corporate shirts + 1 x framed 2026 Cowboys NRL Squad Photo
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRL Season Launch
- 2 x Invitations to Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 2 x Invitations to the Cowboys Presentation Night
- 10% discount on additional casual corporate hospitality packages during the season
- Option to utilise Cowboys HQ Function room

DRESS CODE

Smart casual – no shorts or thongs



LEXUS | TOWNSVILLE

PREMIERSHIP LOUNGE



Located on the halfway line, the Lexus of Townsville Premiership Lounge offers an unparalleled view of the field, placing you at the heart of the action. Guests enjoy a refined match-day experience with a sumptuous three-course menu and attentive wait service that rivals top-tier dining establishments.

Whether you're entertaining clients or indulging in a premium outing, this lounge delivers sophistication, comfort, and unforgettable footy.



INVESTMENT

Per person \$6,250 / \$6,875 (incl GST)

FEATURES

- Access to a private dining room for 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- Elevated dining experience and premium beverage package
- Dedicated superior seat in the Western Grandstand directly in front of the Premiership Lounge
- Enjoy easy stadium access through a dedicated corporate gate

INCLUSIONS

- Three-course meal and half-time nibbles at each NRL home game
- Premium beverage package with personalised wait service at each NRL home game (up to max 4.5 hours*)
- Up to a maximum of 2 Dean Street Carpark passes for each NRL home game (1 pass per 2 seats purchased, max 2 passes)
- 1 x Cowboys Corporate Membership (for primary account holder) which includes second priority access to NRL ticket pre-sales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- Choice of 1 Cowboys corporate shirt per seat (max of 4), OR 1 x Framed 2026 Cowboys NRL Squad Photo
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet, keyring)
- 2 x Invitations to the Cowboys NRL Season Launch
- 2 x Invitations to the Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season
- Option to utilise Cowboys HQ Function room

* Premium beverage package timings are communicated prior to each game, with a maximum package length of 4.5 hours.

DRESS CODE

Smart casual – no shorts or thongs



LEVEL 1 PLATINUM BOXES

Experience some of the best seats in the stadium with our Platinum Boxes, located on Level 1 of the Western Grandstand between the 45-metre and 35-metre lines. These exclusive boxes offer dazzling views of the on-field action, combining prime positioning with elevated comfort for an unforgettable match-day experience.

Perfect for entertaining or indulging in footy with flair.

FEATURES

- Fully serviced 10-seat external box at 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- Wait service to ensure you don't miss a moment of the game
- Choice of food and beverage*, from footy fare to seafood platters
- Dedicated esky within box to ensure cold beverages are at your fingertips
- A4 sign displayed on box to promote your business or personal support
- Enjoy easy stadium access through a dedicated corporate gate

**Food and beverage costs are additional to the price.*

INCLUSIONS

- 4 x Full season tickets in the Eastern Grandstand for regular season NRL home games (valued at \$1,640)
- 2 x Dean Street Carpark passes for each NRL home game
- 1 x Cowboys Corporate Membership (for primary account holder) which includes second priority access to NRL ticket presales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- Choice of 6 Cowboys corporate shirts OR 4 x shirts and 1x framed 2026 Cowboys NRL Squad Photo
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRL Season Launch
- 2 x Invitations to the Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season



INVESTMENT

(10-seats) \$25,850 / \$28,435 (incl GST)



LEVEL 1 GOLD BOXES

Positioned on level 1 of the Western Grandstand between the 35-metre and 20-metre lines, our Gold Boxes offer an unbeatable location just a stones throw from the field, bars, and live entertainment. Enjoy premium comfort with easy access to everything that makes game day electric.

Ideal for guests who want to stay immersed in the action while enjoying a vibrant social experience.



INVESTMENT

(10-Seats) \$23,450 / \$25,795 (incl GST)
(8-Seats) \$18,690 / \$20,560 (incl GST)

FEATURES

- Fully serviced external box at 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- Wait service to ensure you don't miss a moment of the game
- Choice of food and beverages*, from footy fare to seafood platters
- Dedicated esky within box to ensure cold beverages are at your fingertips
- A4 sign displayed on box to promote your business or personal support
- Enjoy easy stadium access through a dedicated corporate gate

**Food and beverage costs are additional to the price.*

INCLUSIONS

- 4 x Full season tickets in the Eastern Grandstand for regular season NRL home games (valued at \$1,640)
- 2 x Dean Street Carpark passes for each NRL home game
- 1 x Cowboys Corporate Membership (for primary account holder) which includes second priority access to NRL ticket presales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- Choice of 6 x Cowboys corporate shirts OR 4 x shirts and 1 x framed 2026 Cowboys NRL Squad Photo
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRL Season Launch
- 2 x Invitations to the Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season



LEVEL 2 SILVER BOXES

Located on Level 2 of the Western Grandstand between the 20-metre line and the dead-ball line at the Northern end, our Silver Boxes offer prime viewing for all the point-scoring action. With a direct line to the most thrilling moments on the field, these boxes deliver an unbeatable match-day experience in a vibrant and energetic setting.

Perfect for fans who want to be close to the excitement and soak up every try, tackle, and triumph.



INVESTMENT

(12-Seats) \$23,590 / \$25,949 (incl GST)
 (10-Seats) \$19,690 / \$21,659 (incl GST)
 (8-Seats) \$15,750 / \$17,325 (incl GST)
 (6-Seats) \$11,790 / \$12,969 (incl GST)

FEATURES

- Fully serviced external box at 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- Dedicated esky within box and wait service to ensure you don't miss a moment of the game
- Choice of food and beverages*, from footy fare to seafood platters
- A4 sign displayed on box to promote your business or personal support
- Enjoy easy stadium access through a dedicated corporate gate

**Food and beverage costs are additional to the price.*

INCLUSIONS

- 4 x Full season tickets in Eastern Grandstand for regular season NRL home games (valued at \$1,640)
- 1 x Dean Street Carpark pass for each NRL home game
- 1 x Cowboys Corporate Membership (for primary account holder) which includes second priority access to NRL ticket presales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- Choice of 6 x Cowboys corporate shirts OR 4 x shirts and 1 x framed 2026 Cowboys NRL Squad Photo
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRL Season Launch
- 2 x Invitations to the Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season



CENTRELINE CLUB & FIELD CLUB



Enjoy halfway-line views in air-conditioned comfort at the Centreline Club, with a hot buffet served pre-game and at half-time. Choose your reserved seating in either the Centreline Club or the Field Club—and enjoy exclusive access to both.

The Field Club, located at ground level, is as close to the players and field as you can get. Watch the squad warm up through the glass wall while enjoying a cold refreshment, then step into the external courtyard to soak up the game-day atmosphere.



INVESTMENT

Per person \$5,690 / \$6,259 (incl GST)

FEATURES

- Centreline and Field Club access for 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- The choice of dedicated numbered seat in either in Centreline or the Field Club
- View the squad's warm up through one-way glass between the Field Club and locker room
- Enjoy easy stadium access through a dedicated corporate gate

INCLUSIONS

- Three-hour drinks package for each NRL home game including basic spirits, beer, wine and soft drink
- Hot buffet pre-game and half-time nibbles for each NRL home game
- Up to max 2 x Dean Street Carpark passes for each NRL home game (1 pass per 4 seats purchased, max 2 passes)
- 1 x Cowboys Corporate Membership (for primary account holder) which includes second priority access to NRL ticket presales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- 1 x Cowboys corporate shirt per seat (max of 4)
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 1 x Invitation to the Cowboys NRL Season Launch, per 2 seats (max of 2 invitations)
- 2 x Invitations to the Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season



BUSHRANGERS

Located on Level 2 of the Western Grandstand between the 45-metre and 30-metre lines, Bushrangers offers one of the best vantage points in the stadium. Enjoy a mouth-watering dinner and dessert buffet, paired with an exceptional beverage selection—including a range of select spirits.

Ideal for those who appreciate great footy, quality dining, and premium drinks in a vibrant setting.



FEATURES

- Access to private air-conditioned dining room for 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- Dedicated seat in the Western Grandstand in front of the Bushrangers Room
- Enjoy easy stadium access through a dedicated corporate gate

INCLUSIONS

- Three-hour premium beverage package, including select spirits for each NRL home game
- Canapes, buffet dinner and half-time nibbles for each NRL home game
- 1 x Cowboys Corporate Membership (for primary account holder) which includes second priority access to NRL ticket presales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- 1 x Cowboys corporate shirt per seat (max of 4)
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season

INVESTMENT

Per person \$4,350 / \$4,785 (incl GST)



CLUB LOUNGE

As the largest corporate area in the stadium, the Club Lounge delivers a vibrant match-day experience like no other. Located between the 40-metre and 10-metre lines on Level 2 of the Western Grandstand, guests enjoy dedicated seating and access to a lively lounge area.

Keep the party going from pre-game to the final whistle with live music, great company, and an atmosphere that blends sport and entertainment seamlessly.



FEATURES

- Lounge access for 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- A dedicated seat in the Western Grandstand in front of the Club Lounge
- Enjoy easy stadium access through a dedicated corporate gate

INCLUSIONS

- Three-hour beverage package, including standard beer, wine and soft drink for each NRL home game
- Interactive food stations, canapes, half-time nibbles for each NRL home game
- 1 x Cowboys corporate membership (for primary account holder) which includes second priority access to NRL ticket presales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- 1 x Cowboys corporate shirt per seat (max of 4)
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season

INVESTMENT

Per person \$3,990 / \$4,389 (incl GST)



SKY DECK NORTH

Take your game day experience to new heights at the Hit Sky Deck, located on the top tier of the Western Grandstand. Mingle with some of the Cowboys' most passionate fans in a lively lounge atmosphere with sweeping views.

Choose how you enjoy the action—relax in your dedicated Level 4 Grandstand seat or gather with your group around bar tables or seating that overlooks the grandstand. It's the perfect blend of energy, exclusivity, and unforgettable footy.



FEATURES

- Lounge access for 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- A dedicated seat in the Western Grandstand, with the options of casual bar style seating with access to the spacious open-air private bar
- Enjoy easy stadium access through a dedicated corporate gate

INCLUSIONS

- 1 x Footy food meal prior to kick off and pies at half-time for each NRL home game
- Three-hour beverage package including basic spirits, standard beer, wine and soft drink for each NRL home game
- 1 x Cowboys corporate membership (for primary account holder) which includes second priority access to NRL ticket pre-sales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- 1 x Cowboys corporate shirt per seat (max of 4)
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRLW Season Launch
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season

INVESTMENT

Per person \$3,315 / \$3,647 (incl GST)



TERRACES NORTH & SOUTH

Located on Level 3 at the Northern and Southern ends of the Western Grandstand, The Terraces offer exceptional views of the field in a relaxed, elevated setting. Enjoy classic footy-fare style food while choosing how you take in the action—either from your dedicated grandstand seat or one of the many bar tables in the lounge area.

It's the perfect blend of comfort, flexibility, and atmosphere for fans who want to enjoy the game their way.



FEATURES

- Dedicated seat in Level 3 Terrace area in the Western Grandstand for 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- Spacious open-air private bar with delicious footy food options at the ready
- Enjoy easy stadium access through a dedicated corporate gate

INCLUSIONS

- 1 x Meal voucher - Footy food and pies at half-time for each NRL home game
- 2 x Drink vouchers (beer, wine, basic spirits, soft drink) for each NRL home game
- 1 x Cowboys corporate membership (for primary account holder) which includes second priority access to NRL ticket presales for 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- 1 x Cowboys corporate shirt per seat (max of 4)
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season

INVESTMENT

Per person \$1,690 / \$1,859 (incl GST)



SHORTY'S

Located on Level 2 of the Western Grandstand, Shorty's offers bistro-style dining just steps away from your premium grandstand seat. Enjoy a relaxed, quality meal as part of your game day experience.

More than just a dining space, Shorty's pays tribute to Ron 'Shorty' McLean, the inaugural chairman of the North Queensland Toyota Cowboys and a driving force behind the club's foundation. It's the perfect spot for fans who appreciate great food and the proud history of the blue and grey.



FEATURES

- Private air-conditioned dining room at 12 NRL Cowboys regular season home games at Queensland Country Bank Stadium
- Bistro menu items and premium beverages available for purchase
- Dedicated seat for each person in the Western Grandstand directly in front of the dining room
- Enjoy easy stadium access through a dedicated corporate gate

INCLUSIONS

- 1 x Cowboys Corporate Membership (for primary account holder) which includes second priority access to NRL ticket presales for the 2026 Finals Series and State of Origin, plus exclusive member offers, rewards and discounts
- 1 x Cowboys corporate shirt per seat (max of 4)
- Merchandise Pack (2 x Cowboys member hats, season draw fridge magnet and keyring)
- 2 x Invitations to the Cowboys NRL Captains Run Breakfast
- 10% discount on additional casual corporate hospitality packages during the season

INVESTMENT

Per person \$2,090 / \$2,299 (incl GST)

FREQUENTLY ASKED QUESTIONS

ARE FOOD AND BEVERAGES INCLUDED IN THE PRICE?

Food and beverages are included in Lexus of Townsville Premiership Lounge, Centreline Club, Hit Sky Deck North, The Terraces and Bushranger packages. Food and beverages attract an additional cost for external corporate boxes, Shorty's Dining Room and Premium Suites.

WHAT FOOD AND BEVERAGE PACKAGES CAN I PURCHASE AND HOW DO I ORGANISE IT?

The GEMA Group, official caterers to Queensland Country Bank Stadium, can assist you to arrange a dining package that suits your specific requirements and budget, from finger food to seafood platters – the choice is yours! Representatives of GEMA will contact you to discuss your catering requirements ahead of the season or your chosen game/s.

IS THERE A DRESS CODE?

Our dress code is smart casual. Guests are encouraged to dress comfortably for our tropical climate, while maintaining a neat and presentable appearance. Our Premium Suites and Premiership Lounge corporate hospitality areas have stricter dress requirements.

CAN I SMOKE OR VAPE IN MY CORPORATE FACILITY?

Queensland Country Bank Stadium is a smoke-free venue. Corporate members wishing to smoke or vape must exit the stadium, and retain their event ticket to re-enter.

ARE CHILDREN ALLOWED INTO THE CORPORATE AREAS?

Hit Sky Deck and Lexus of Townsville Premiership Lounge are restricted to 18+. Contact us for special requests for children to enter.

For all other corporate areas, children are allowed at the discretion of the purchaser. Children aged five (5) and under as of January 1 each year are entitled to enter Queensland Country Bank Stadium at no charge, however must have a relevant corporate ticket to enter a corporate area. Children aged 5 and under must not occupy a grandstand seat.

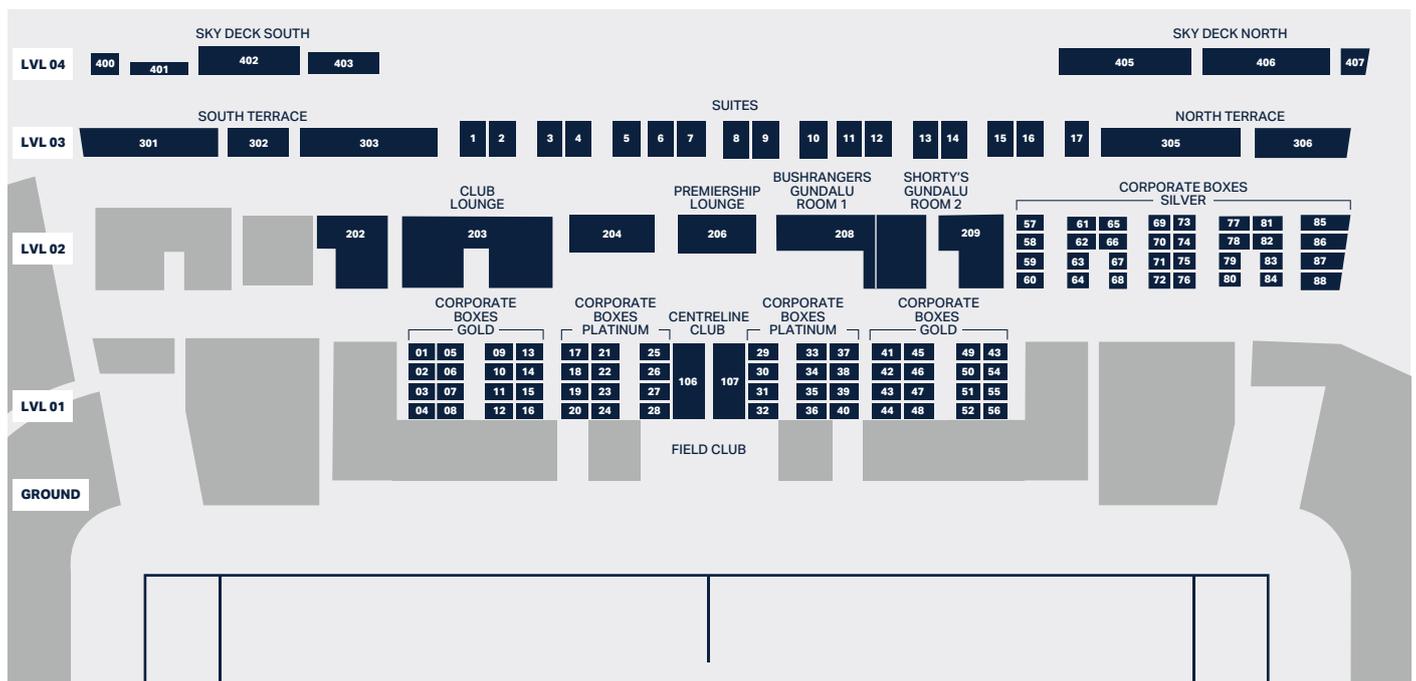
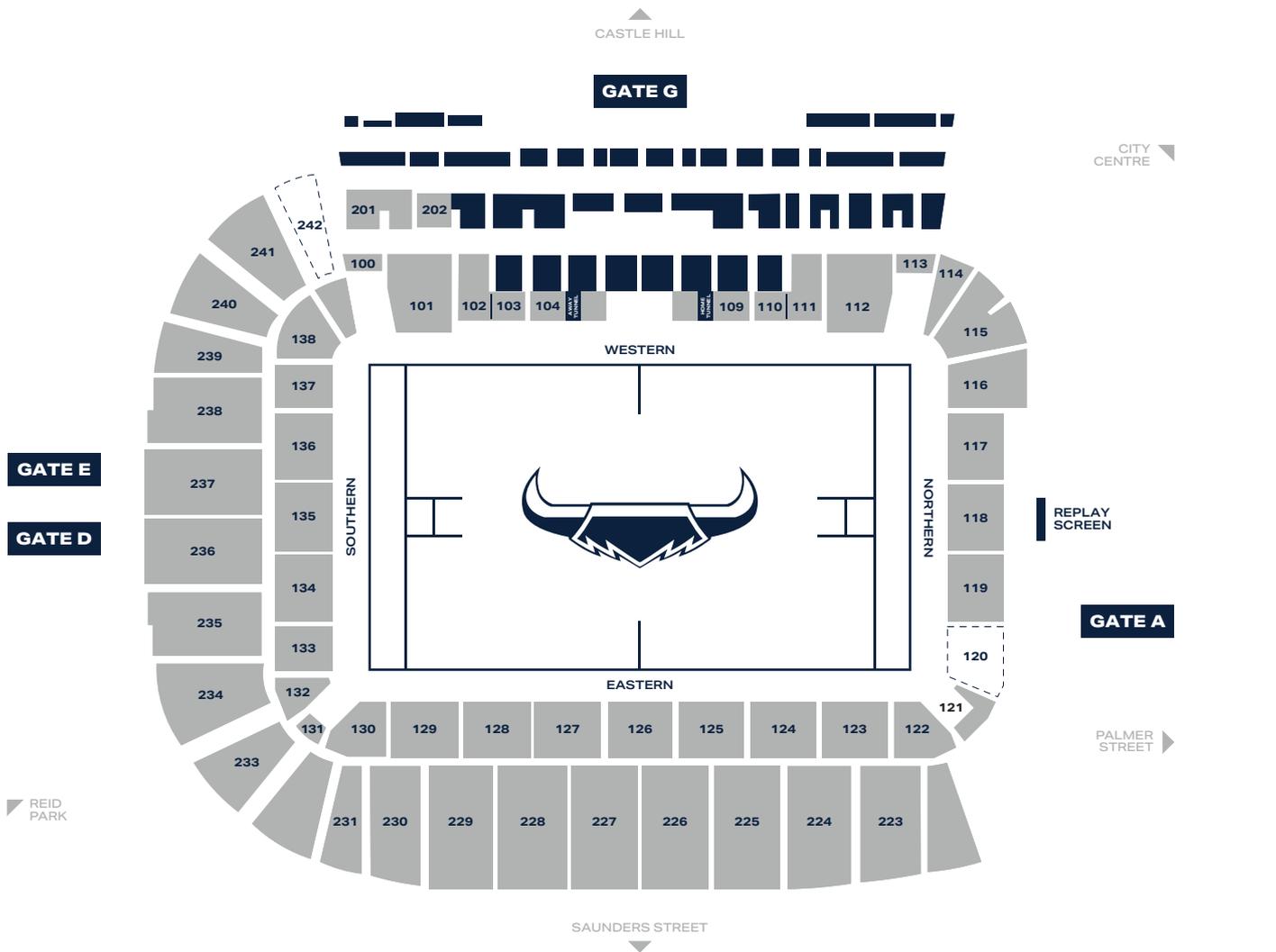
CAN MULTIPLE PEOPLE/ ORGANISATIONS SHARE ONE GAME DAY HOSPITALITY PRODUCT ('FACILITY')?

Of course! However, the following policies strictly apply:

- There is to be only one contact per facility, who will be referred to as the 'Primary Contact'.
- All other parties who share the facility will be referred to as 'Facility Shareholders'.
- It is the responsibility of the Primary Contact to communicate key information to the Facility Shareholders.
- Benefits will be delivered to the Primary Contact, who is responsible for their distribution to Facility Shareholders.
- The type and quantity of benefits offered within each package are allocated to the facility, regardless of how many Shareholders invest in it.
- The Primary Contact shall be invoiced the full amount of the package. Special requests for split invoicing/ payments should be directed to your CRLFC representative.
- The Primary Contact shall be invoiced for the full food and beverage account for each game. No split invoicing/ payments is available.

STADIUM MAP

QUEENSLAND COUNTRY BANK STADIUM





**NOTHING
COMES
CLOSE.**

COWBOYS CORPORATE HOSPITALITY

2026

SALES & ENQUIRIES

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HOSPITALITY PARTNERS

