



ONLINE UPGRADE PORTAL INSTRUCTIONS

1. Log into your [MyCowboys Account](#) and click the Cowboys logo in the top left-hand corner by 5.00pm Thursday 29 October 2026.
2. Select **RELOCATE NOW**.
3. Select the seat block(s) you would like to upgrade by clicking **UPGRADE SEATS**. If a seat block is greyed out, it is not eligible for an upgrade.
4. Select a membership plan by clicking **SELECT PLAN**.
5. Select your new seats from the interactive map and click the shopping cart in the top right-hand corner to continue.
6. Review your seat movement and click checkout.
7. Complete the checkout steps and submit your payment.

IMPORTANT: If you have multiple **unlinked accounts** you will need to log in to MyCowboys separately. If you have multiple **linked accounts**, you will be able to switch between them using the drop-down box at the top right-hand corner of the screen.

ADDING/REMOVE SEATS OR DOWNGRADE

Unfortunately, you are not able to add/remove seats from your existing membership or downgrade your package using our online portal. Please contact the Cowboys Membership team on 1300 462 692 opt 1 and they will be able to assist you.

PLATINUM PARTNERS



MAJOR PARTNERS

